

Dear

As the summer draws to a close, many of us are busy making plans to share a High Holiday feast with family and friends. We are considering our menus and deciding how many delectable dishes will fill our holiday table. How blessed we are to anticipate a table laden with food, a New Year celebration marked by abundance.

Sadly, this is not the experience of hundreds of Jews who live among us in the city of Calgary whose need for sustenance is acute, not only during the Holidays, but throughout the year.

To address the startling need for food and basic necessities among our city's most vulnerable Jewish population, we must expand our Holiday Assistance Program from a holiday-specific food program to **year-round food provision** for the most needy members of our community and beyond.

Operation Sustenance will now replace the Holiday Assistance Program to encompass all food programs within Jewish Family Service Calgary with **enhanced** provision of:

- Kosher food baskets for the High Holidays, Chanukah and Passover
- Shabbat groceries
- A regularly stocked Kosher Food Pantry kitchen at the JFSC office which serves JFSC clients of all denominations
- Donated foods through Miriam's Well collection boxes at Safeway, Co-op and the JCC

Operation Sustenance will continue to provide nourishing kosher holiday food baskets as we have over the past several years but will now also **provide vital ongoing sustenance throughout the year.**

The facts on the ground are undeniable: Jewish poverty is on the rise; the cost of living a Jewish life is extremely high; many Jewish seniors are unable to access or afford kosher foods; many in our Jewish immigrant community are unable to find work and adequate income to support their family's needs.

Your generosity in the past has enabled us to provide kosher food baskets to these disadvantaged members of our community during the holidays. This year, we are asking you to dig deeper if you are able, to allow **Operation Sustenance** to provide basic food necessities through the Kosher Food Pantry to these deserving individuals and families throughout the year.

Curbing Jewish hunger in our community can only be accomplished with your support. Please consider sharing the abundance of the High Holiday season with those less fortunate in our Jewish community so that they may know the comfort of a nourishing meal during the Holidays and every day in between.

With best wishes for a Happy and Healthy New Year,

Bev Shekter, RSW
Executive Director



OPERATION SUSTENANCE

Please help us curb Jewish hunger in Calgary during the Holidays and throughout the year.

- | | |
|--------------|-------------------------|
| ___ \$ 5,000 | ___ \$ 750 |
| ___ \$ 3,600 | ___ \$ 500 |
| ___ \$ 2,500 | ___ \$ 180 |
| ___ \$ 1,800 | ___ \$ 36 |
| ___ \$ 1,500 | ___ \$ _____ Other Gift |
| ___ \$ 1,000 | |

All donations are 100% tax deductible

Thank you for supporting **Operation Sustenance**
and for sharing the abundance of the Holidays with those less fortunate in our community.

If you have not signed up to receive future correspondence from JFSC, via e-mail, please indicate your e-mail address below.

Email: _____

Method of Payment
Visa MasterCard Cheque Web Page (www.jfsc.org)

Card Number: _____

Exact Name on Card: _____

Expiry Date: _____ / _____ **Amount on Card:** \$ _____

For receipting purposes:

Name: _____

Address: _____

Please return this form with your donation.
Tax receipts are issued twice yearly.

THANK YOU!